# Holidays at UNSER KARTING & EVENTS

For events held 11/1/2016 - 1/31/2017

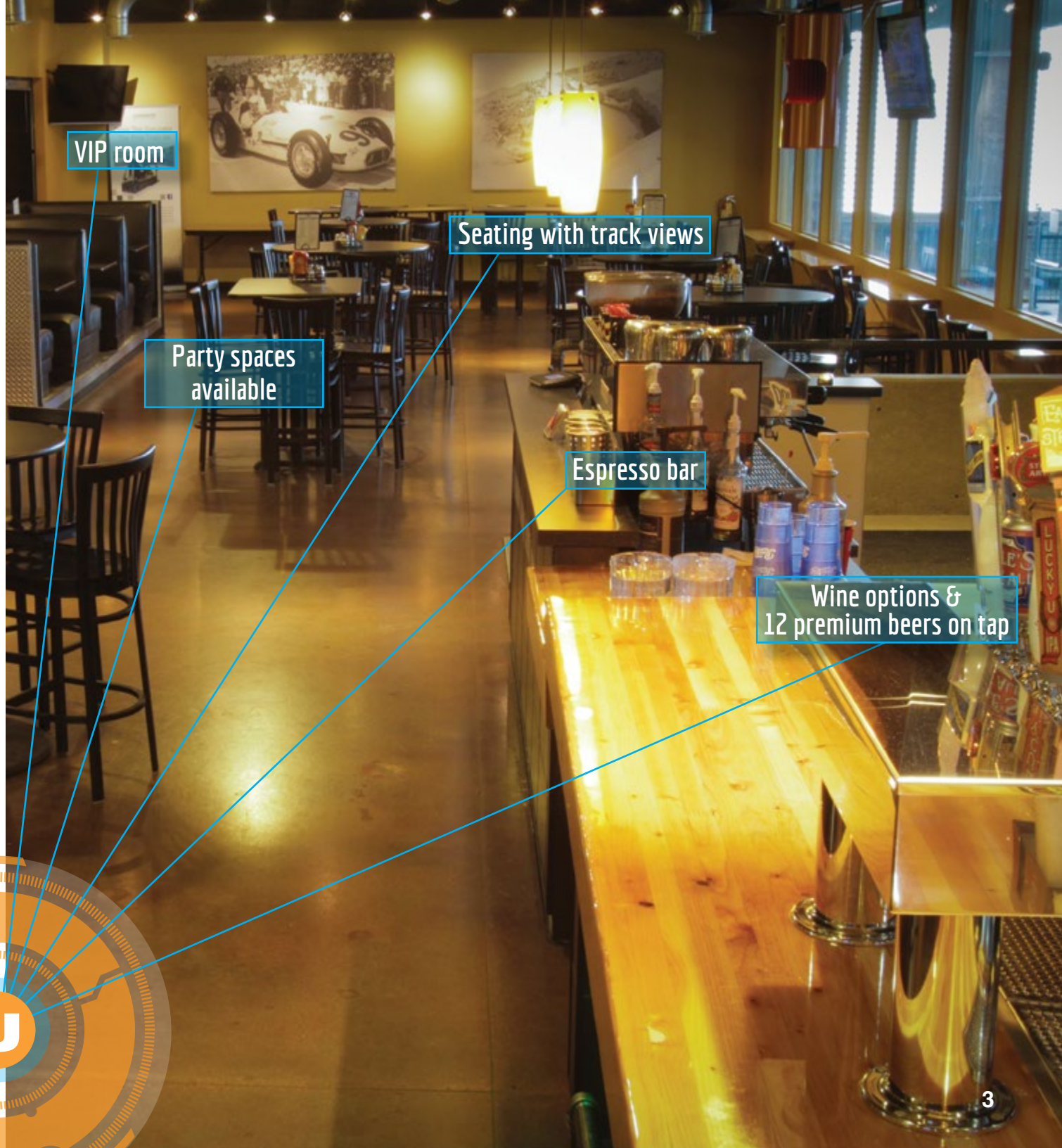
## Fun with speed, passion & professionalism

***"It was the best party I've ever been to!"*** Yeah, we hear that a lot. We are the place to be for unique, exciting parties for both adults and kids. Whether you have a group of gals looking for a fun night on the town, you're celebrating your favorite kid's birthday, or you're looking for the ultimate Bachelor Party; Unser Karting is the place for you!

## Straight from our customers' mouth

*"Jeremy, I wanted to thank you for accommodating us and showing the kids a great experience yesterday. They all had so much fun and bragged all the way home that they were never going back to the electric kart place! Thank you for keeping it all together for us!"* ~ Marsa

*"Everyone in our group had a great time. You not only exceeded the expectations of those of us who had karted before, but also hooked some of the first-timers. Your team did a great job making it a great experience for the Bachelor and all his wingmen. We're already planning an event for our buddy who's getting married next year."* ~ Rob



## 01 PLAN

Contact one of our dedicated Event Planners to begin customizing your event today.

## 02 CHECK-IN

Use our touch screen computers in the lobby to check yourself in.

## 03 TRAIN

Our number one concern is safety. We provide a pre-race training course to ensure you understand the karts, the track and the racing rules.

## 04 GEAR-UP

Unser provides everything you'll need to have a safe karting experience.

## 05 RACE

You're ready to hit the track!

## 06 CELEBRATE

Celebrate your honoree in one of our semi-private party spaces.

## 07 EAT

Keep your group's energy level up with one of our many food options.

## 08 DRINK

Time to relax and enjoy your favorite beverage from our full-service bar!

01

# Plan - We're here for you every step of the way

From planning to execution, our dedicated and local Events Team is passionate about working with you to create a unique and memorable experience. It's our job to work hard so you don't have to.


## Jeremy Kissinger

**Social Sales & Event Planner**
**JKissinger@unserkarting.com**
**720.484.4412**

UnserKarting.com | 720.282.5000
7300 Broadway | Denver, CO 80221
(Ten minutes north of Downtown)

02

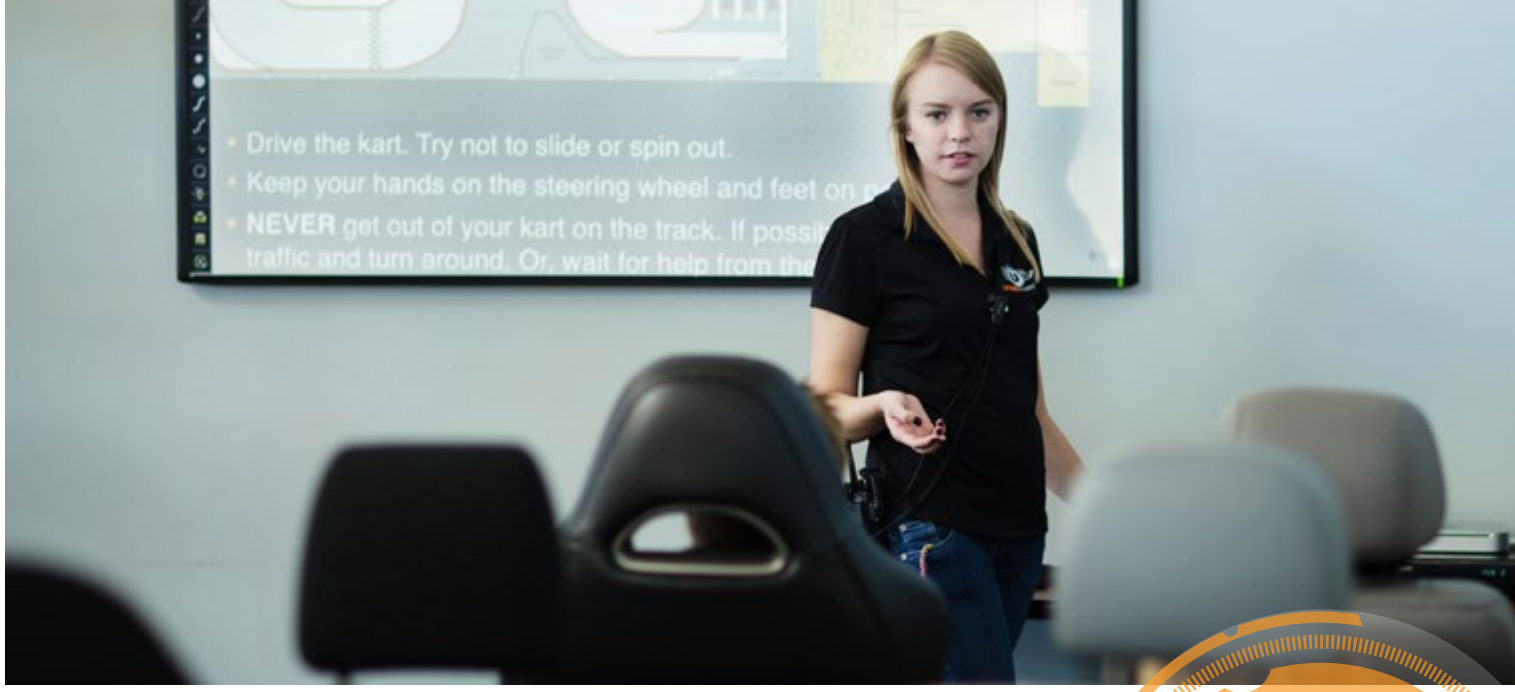
## Check-In

Your guests will know they're in for a memorable experience from the moment they enter our building. Filled with historic race cars that get even the least knowledgeable fan excited, our main lobby is made to efficiently register groups of all sizes in a quick and streamlined fashion.

03

## Train

Our top priorities are your safety and providing a world class racing experience. All events begin with a safety briefing. We'll explain the rules and get your group excited to race!




04

## Gear-Up

We provide industry leading safety equipment for you to wear during your visit.

Unser DOT certified helmets
*(Sizes XS-XXL. Feel free to bring your own Snell or DOT approved full-faced helmet)*

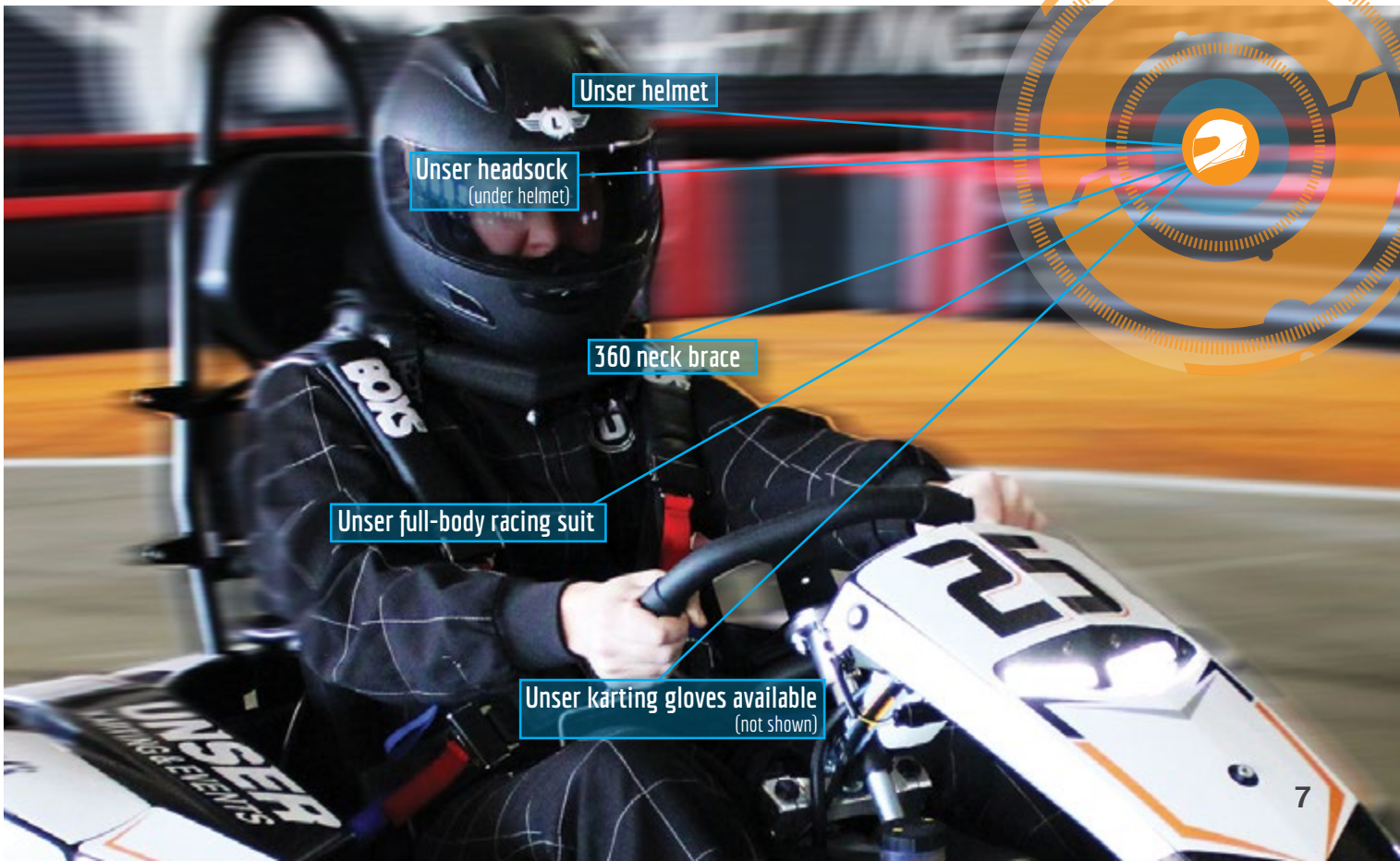
Headsocks *(required)*

Full-body racing suits *(optional)*

360 neck brace
*(Junior required. Adults optional)*

Unser karting gloves *(optional)*

Close-toed shoes required; adult rentals available for a fee



## Adult Karts

With an integral sliding protection system, adjustable seats and pedals, universal joint steering and optional hand controls (for those who need them) - the Sodi RT8 offers every guest a comfortable, safe and thrilling racing experience.

Speeds up to 45MPH

270cc Honda Motors

## Junior Karts

The European-built LR5 is Sodi's premiere junior rental kart. Equipped with adjustable pedals, seat and steering wheel the karts can be modified to fit a wide range of junior karters. The 4-point harness and remote gas shut off switch add a layer of safety ideal for kids learning to control and optimize the karts.

Speeds up to 30MPH

160cc Honda Motors

05

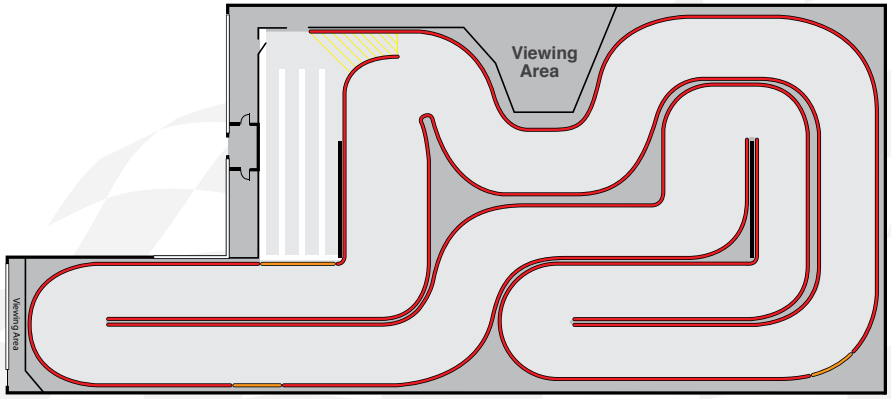
## Race

**Our state-of-the-art track and karts are the best you'll find anywhere!** First time racers and experienced kart drivers alike will feel challenged and exhilarated.

Advanced safety barriers line an exciting track with the perfect blend of curves and straightaways.

All racers receive a print-out showing lap times with accuracy down to 1/1000th of a second.

**Junior events include** cones course and membership until the guests 14th Birthday.



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|---|---|---|
| **MINI GRAND PRIX** | 0 Warm-up Heats<br>1 Qualifying Heat<br>Top 10 racers compete in a Championship Heat! | **$54/racer**<br>*(6 racer minimum)* |
| **MONTE CARLO** | 1 Warm-up Heat<br>1 Qualifying Heat<br>Top 10 racers compete in a Championship Heat! | **$64/racer**<br>*(6 racer minimum)* |
| **GRAND PRIX** | 0 Warm-up Heats<br>2 Qualifying Heats<br>Top 10 racers compete in a Championship Heat! | **$74/racer**<br>*(6 racer minimum)* |
| **UNSER 500** | 1 Warm-up Heat<br>2 Qualifying Heats<br>Top 10 racers compete in a Championship Heat! | **$84/racer**<br>*(6 racer minimum)* |

# Adult Race Packages

All racers must be 14+ years. Racers under 18 must have a legal guardian present or notorized waiver. Any racers 18+ must have a government issued photo ID.

## Heat Descriptions

**Warm-up Heats** | 1/2-length heats designed to give racers a chance to gain comfort on the track, learn the curves of the course and get a feel for the kart. These times do not count as qualifier times towards the Championship.

**Qualifying Heats** | Timed events where drivers compete to record their fastest time.

**Championship Heats** | Win-by-position races; a format reserved exclusively for our event guests. The Championship is no longer about individual lap times. We line up your top 10 racers from fastest to slowest. The first to cross the finish line after 12 laps will be declared the Champion!

*Prices valid 11/1/16-1/31/17*

# Junior Racing Packages *(ages 8-13)*

## In addition to your race package, all parties include

Private classroom

Reserved track time

On-track certification

Junior Unser License *(valid till child's 14th birthday. Includes one free race each year during their birthday month.)*

2 Large pizzas

2 Pitchers of soda

Result sheets after each heat

**NOTE:** Minimum height to race varies, please call for details.

All racers must wear close-toed shoes.

All racers under the age of 18 must have a legal guardian present or notarized waiver.

*Prices valid 11/1/16-1/31/17*

## SILVER

**$64/racer**
*(6 racer min/10 max)*

3 Hour event

2 Private, reserved Heats

2 Hours in a semi-private party space

1 Unser Medal for the birthday racer

## GOLD

**$74/racer**
*(6 racer min/10 max)*

3.5 Hour event

3 Private, reserved Heats

2.5 Hours in a semi-private party space

1 Unser Medal for the birthday racer

## PLATINUM

**$84/racer**
*(6 racer min/10 max)*

3.5 Hour event

3 Private, reserved Heats

2.5 Hours in a semi-private party space

1 Large round ice cream cake from Coldstone Creamery *(serves 10-14)*

3 Unser Medals for the Top 3 racers

1 T-shirt or tire memento for birthday racer *(selection based on availability)*

**$10 discount!** **Each racer in your group that has an existing Junior Unser Race License will receive a $10 discount on Event Racing!**

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## Celebrate

Party spaces are included for 1.5 hours post race
*(based on availability)*

## Extras

Unser offers a variety of food and beverage options, therefore outside food and beverages are not permitted.

Ice cream cakes available from $27

Pre-ordered discounted pizzas are available for $16 each *(includes 4 fountain drinks per order with unlimited refills)*

Pepsi Products are available for $2.75 each

**Great keepsakes for racers!**

Unser medal for winners or the entire party $12.99 each

Repurposed tire memento for your guests to sign $19.99 each

Unser youth T-shirts are available at a special price of $10 each for your child, or their entire party

## Game Room

Mini Bowling (two lanes)

Billiards (two tables)

Ping-Pong (two tables)

**Games paid for individually on a first come-first serve basis.**

# Full Facility Rental Uses

Full Facility Rental closes Unser Karting to the public so we are only available to your guests. All Unser Karting Spaces are included, and your guests will receive Unlimited Racing during your rental hours.

Family Reunions

Retirement Parties

Graduation Parties

Anniversary Parties

Milestone Birthdays

Sweet 16

Bar/Bat Mitzvahs

**Mon-Fri (10am-5pm)**
**$1,899/hour** *

**Mon-Fri (5pm-Close) & Weekends**
**$2,199/hour** *

*Pricing valid 11/1/16 - 1/31/17*

* **4-hour minimum**
Additional hours may be required for groups over 120 or to meet special event needs.

## VIP Room

Tavern adjacent

Long bar height table with seating for 17 guests

Additional lounge seating for 6

Buffet area in room

72” LED TV with HDMI and VGA hook-ups

Direct TV connected

**$75/hour**

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# Eat

Great for groups of 6-30.

Pizza. Wings. Beer. Everything your racers need to refuel post-race. Order from the Trackside Tavern Event Menu featuring large portions at great prices. We'll have your food ready to go the moment you come off the track.

Great for groups of 10-500.

We're proud to be Famous Dave's largest catering customer in the United States! Treat your guests with a table full of savory pulled chicken sandwiches, spicy sausage link bites, honey cornbread muffins and delectable desserts.

A decadent treat to end an exhilarating party. Unser Karting has partnered with Cold Stone Creamery to provide a variety of custom-made Bakery and Ice Cream Cakes. Pick your favorite flavor profile and write a special message to your party honoree. We'll be sure it's here and ready to serve at the perfect time in your event!

"...We all had a wonderful time racing last Friday and would definitely be interested in holding another event with you in the future! The food was great, the racing was a blast, and the accommodations were all wonderful. I will be telling friends, family, and others we do business with to strongly consider having their event at Unser!" *Candice C.*

"Thanks for everything yesterday, it was a great event and all the guys had a blast racing. The food that was catered was a hit and the service level everyone provided was excellent. I am looking forward to the next event we can hold at your facility!" *Tim L.*

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# Drink

## Trackside Tavern

Great track view

Cash, ticketed, or host-sponsored bar options available

Catering menus available

## Drink Tickets

**$5.50 ticket - 16 oz. drafts and well drinks**

**$7.50 ticket - 22 oz. drafts, bottled beer, all wines and top-shelf liquors**

# Why book an event?

**Unser Karting hosts an average of 650 Social Parties each year, many are loyal, repeat customers.**

### No Waiting Around
Wait times on busy days can often be 2+ hours. Booking an event ensures reserved track time just for your group. We never double book heats so your event will stay on schedule.

### The Track Is All Yours
Scheduling an event gives your guests exclusive access to the track during your heats. Non-event customers will not race in your private heats.

### Inclusive Pricing
Adult day and/or Junior licenses and head socks are included in all event pricing. No need to pay an additional fee per driver on top of the race fees like with retail pricing.

### Special Format Races
The Win-By-Position Adult Race Formats are only available to pre-reserved Adult Event Customers.

### Private Spaces
Ensure you always have enough seating during even our busiest times by reserving one of our exclusive spaces.

### Eat, Drink & Be Merry
Booking an event opens up a whole world of food options that are not available for retail customers. With our in-house menu or preferred catering partners, there is a dining solution to meet every need.

Take advantage of our large selection of premium liquors, wine, draft and bottled beers by adding on your choice of bar services; we can do drink tickets, hosted or cash tabs.

### Personalized Service
We have a dedicated, local Events Team here to take care of your needs. Contact your Event Planner today to check availability and get a custom event designed!

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**Contact Jeremy to begin planning today!**


## Jeremy Kissinger

**Social Sales & Event Planner**
**JKissinger@unserkarting.com**
**Direct 720.484.4412**


Unser's Social Event inquiry form can be found on our website UnserKarting.com

Main Number 720.282.5000
7300 Broadway | Denver, CO 80221
(Ten minutes north of Downtown)

"Gear up and strap in for an unforgettable experience!"