



Location: Denver, Colorado
Salary: Negotiable, Based on Experience
Education: College Degree
Title: Marketing Director
Reports To: President
Experience Required: 5+ years
Short Description: Marketing and Promotions, Advertising, Public Relations, Customer Service, Special Event and Promotion Coordination
Required Skills: Professionalism, Creativity, Vendor Management, Communication, Organization, Dedication, and Follow-through

Company Overview

We believe in having fun and have built our company around that core philosophy. Unser Karting & Events takes that fun, mixes in excitement, adrenaline, friendly competition, and a great place to socialize to create an unmatched entertainment oasis for both corporations and friends and family to enjoy. We have multiple business units and are expanding in other markets.

Job Description

Are you a talented and creative marketing leader who wants to become part of a great executive team? Do you want to build a team to support our business and future growth? Are you an out-of-the box thinker who is able to lead a team of out-of-the box thinkers? Do you want to work in a young start-up company? Are you able to implement marketing initiatives from start to finish including operational details? Do you want to have fun? If you answered yes to these questions and you have at least 5 years of experience working as a leader in an agency or a similar company style corporation then we would like to hear from you.

The Marketing Director's primary focus will be to grow and lead a team to execute all of our marketing efforts for our current operations and all future locations. We have multiple projects going on in Denver, Dallas, and other markets as well. In order to do this you will need to work collaboratively with the current staff and management team to create and implement marketing initiatives that drive revenue growth in our multi-faceted organization. You have to be a creative thinker, problem solver, an informed decision maker, and able to maintain Unser Karting and Event's high standards.

What you need for this position:

First of all, you've got to have the qualifications, leadership qualities and the drive to lead our company's marketing efforts and revenue growth. It's also critical that you are a great fit with our team. Our success as a company is a direct result of our team's ability to work together to deliver a top-quality product as well as to think outside of the box. We have a strong and cohesive team that gets the job done.

We are a start-up with a unique business model and product offering with aggressive future growth plans. If you don't have the stomach for a start-up environment then don't apply. If you do, we'll expect you to be a key contributor to continuous process refinement and the ongoing growth of the company.

What's in it for you:

- You'll have fun. It's a requirement.
- You will get to build your own team.
- You'll be working for an exciting and growing company whose primary goal is to create memorable and enjoyable experiences. When is that last time you worked for a company that's sole focus was creating fun and excitement?
- We work collaboratively to improve our business and our customers' experience every day.
- We value and take into consideration each Team Member's input.
- We offer a competitive compensation plan; and
- Did we mention we believe in having fun?

If you think you've got what it takes to be our new Marketing Manager, please apply today!

You must be authorized to work in the United States on a full-time basis.

How do you apply:

Drop off or email jobs@unserkarting.com a persuasive cover letter explaining why you think you've got what it takes to be considered for the position. Attach your resume. ***If you don't send a cover letter with your resume we probably won't even look at your resume much less consider you for an interview. If you really want to be considered send us a cover letter. Don't be lazy.***

7300 Broadway
Denver, CO 80221
(NW Corner of I-25 and Hwy 36)